

CONTACT:

Trisha Badger, Director
World Ocean Observatory
(207) 701-1069
tbadger@worldoceanobservatory.org

FOR IMMEDIATE RELEASE

February 17, 2025

**WORLD OCEAN OBSERVATORY JOINS JENA DECLARATION PARTNERSHIP NETWORK
A UNESCO Chair Project for the Ocean**

UNITED STATES - The Jena Declaration, a UNESCO Chair project calling for a new strategy to achieve living sustainably everywhere, has entered into formal collaboration with World Ocean Observatory to bring fresh ideas to the conversation of ocean and climate future. The new collaboration will serve to promote ideas, to share success stories, concepts and solutions from the bottom up, highlighting those solutions that are integrating arts and sciences as a means to foster creativity and innovation toward societal transformation required to achieve global sustainability.

The Jena Declaration is now a consortium of partners, including many UNESCO Chairs, relevant international organizations, academies of sciences, arts organizations and networks, businesses, companies, and corporations, civil society movements, and individuals worldwide. World Ocean Observatory, in entering into partnership and collaboration with The Jena Declaration, will present excerpts of the Declaration itself on World Ocean Forum, and will invite other Jena Declaration partners to share wide-ranging ideas and perspectives about global climate and ocean: a network of more than 48 world project partners supporting bottom-up actions toward a sustainable future.

The Jena Declaration was first published in 2021 and offers this founding context:

“Our connection with nature, changes in the way we live. Our slow progress toward rebuilding are not sustainable practices. We rely upon government to take action. But government’s approach to sustainability policy requires too much time. The goals set forth by the United Nations — the Sustainable Development Goals, the SDGs— will fail if we do not become involved as individuals. Each of us must take action.”

Since 2016, [World Ocean Forum](#) has presented a consolidation of ideas and innovations to address climate and ocean sustainability, presenting studies, concepts, dialogue, and solutions from a global cohort of ocean and climate experts. In collaboration with The Jena Declaration, World Ocean Observatory will work together to exchange resources, programs, educational services, and synergistic communication platforms such as World Ocean Forum.

The World Ocean Observatory (W2O) is a leading organization advocating for the health and sustainability of the ocean through an accessible worldwide network of communication. Through education, advocacy, collaboration, public connection, and relentless communications, W2O is committed to building an expansive global community of Citizens of the Ocean to promote and conserve marine resources for the future of all mankind. In 2025 World Ocean Observatory is celebrating 22 years of advocacy, education, and communication for the ocean. Online at worldoceanobservatory.org.